



# WESTON ROUNDTABLE SERIES



**Thursday, February 2, 2017**

**1163 Mechanical Engineering**

1513 University Avenue

4:15 - 5:15 PM

coffee, tea and cookies at 4:00 PM

## ***Decision Making For Sustainability: An Owner's Manual***

**Dr. Joe Arvai**

Max McGraw Professor of Sustainable Enterprise  
University of Michigan

We have witnessed, over the last decade, an explosion of interest in the science of judgment and decision making. Bestsellers like *Predictably Irrational* and *Thinking, Fast and Slow* have provided engaging summaries of research on how people make choices. However, insights about how to improve the quality of personal and policy choices have not kept pace with society's needs. This is especially true when complex sustainability challenges — and opportunities — cry out for dedicated decision support. The good news is that emerging research on applied decision making points to promising paths forward; a sample of these will be presented.



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